MARTIN
ROOF SOLUTIONS

Martin Roof Solutions

Build a Trusted Local Business in a High-Demand Industry

Join a Trusted Value-Driven Company

Aging housing stock. Extreme weather events. Energy-efficient upgrades.

These are just some of the factors driving higher exterior maintenance spending in the $500B+ U.S. home services industry.

Family-owned and -operated since 1992, **Martin Roof Solutions** is now offering the opportunity to franchise a proven local brand:

Essential Service Industry

Roof replacement and repair remain critical homeowner needs, helping create consistent demand across changing market conditions.

Built-In Credibility

Build on our reputation for communication, professionalism, and community trust, gaining instant credibility – essential to home services success.

Proven Systems & Support

We've built the systems, processes, and standards – you bring the leadership and execution.

Consultive Sales Approach

No high-pressure tactics. We focus on educating homeowners and building trust – the way we've done it for over 30 years.

High-Ticket Revenue

Strong per-project revenue from homeowners who prioritize protecting and investing in their homes.

Build a Business That Protects Homes and Families. Start Your Franchise Journey Today!

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Family-Owned Roots. Ready for Franchise Scale

Martin Roof Solutions has been delivering honest service and homeowner-focused care for over thirty years.

Clear communication

Respect for the homeowner's property

Premium materials and workmanship

A "done right the first time" mindset

With a mission to operate as a Christ-centered business, we strive to set the standard for excellence and integrity – delivering roofing solutions homeowners can trust to protect their homes for years to come.

Make an impact on your community and build a business you can be proud of with Martin Roof Solutions franchising.

Be Your Own Boss in a Recession-Resilient Industry

You don't need to be a roofing expert to thrive as a Martin franchisee. If you're a high-integrity, hands-on leader who is skilled in dealing with people, this could be the right fit for you.

Key traits for success:

- Customer-first mindset
- Strong work ethic
- Business and financial acumen
- Value relationships over transactions
- Attention to detail
- Familiarity with basic roofing practices

This is a great opportunity for emerging entrepreneurs to get in on the ground floor of a proven, trusted brand's nationwide expansion.

What This Is NOT:

- Not a passive investment
- Not a part-time business
- Not for someone unwilling to follow systems

We Provide the Structure – You Build the Business

We've built the systems, processes, and standards—you bring the leadership and execution.

Comprehensive Training

- Sales & homeowner communication
- Estimating & job fundamentals
- Production & job coordination

Proven Operating Systems

- Step-by-step processes
- Job tracking & communication tools
- Clear roles and expectations

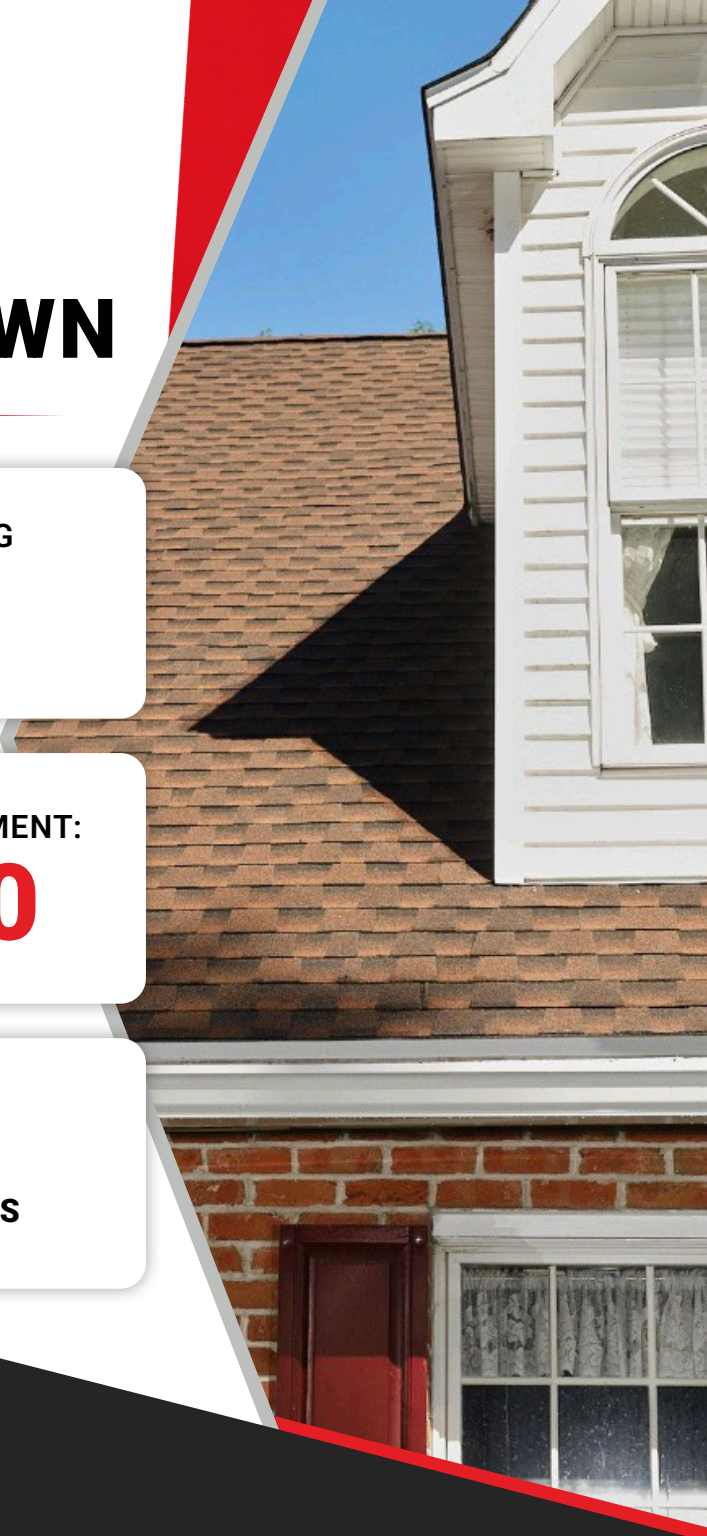
Marketing Support

- Brand assets & materials
- Website & digital guidance
- Local marketing strategies

Ongoing Support

- Operational guidance
- Problem-solving support
- Performance feedback

30+ YEARS
OF EXCELLENCE – NOW YOURS TO OWN



FRANCHISE FEE + TRAINING

$40,000

MINIMUM INITIAL INVESTMENT:

$145,200

ROYALTY FEE

7% **OF GROSS SALES**

MARTIN
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Join the
Values-Driven Company
Homeowners Trust.
Take the First Step Toward
Building Your Own
Martin Roof Solutions Business

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Get Started

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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.